

Sales Order

Station: **KAWL-AM** Agency: **KATZ MEDIA GROUP**
 Contract Name: **NE GOV 1473-06** Address: **125 WEST 55TH ST, 3RD FLOOR**
 Contract#: **30203530** City: **NEW YORK** State: **NY** Zip: **10019**
 Start Date: **3/09/22** End Date: **3/15/22** Buyer: _____
 Revenue Type: **Political** Type: **Cash** Tax Schedule: _____ (None)
 Advertiser: **BRETT LINDSTROM FOR GOV/AGY** Agency Commission %: **15**
 Address: _____ Billing Cycle: **Standard**
 City: _____ State: _____ Zip: _____ Salesperson: **1116KPHIL** Comm %: **0**
 Product Name: **NE Gov 1473** Makegood Policy: **Within Contract Dates**
 Estimate #: **1473**
 Competitive Code: **Political**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	3/09/22	3/11/22		6:00 AM	10:00 AM	60			X	X	X			3	W	24.70	3	74.10	1	
2	3/09/22	3/11/22		10:00 AM	3:00 PM	60			X	X	X			3	W	24.70	3	74.10	1	
3	3/09/22	3/11/22		3:00 PM	7:00 PM	60			X	X	X			3	W	21.17	3	63.51	1	
4	3/14/22	3/25/22		6:00 AM	10:00 AM	60	X	X	X	X	X			5	W	24.70	0	0.00	1	
=== CANCELED ===																				
5	3/14/22	3/25/22		10:00 AM	3:00 PM	60	X	X	X	X	X			5	W	24.70	0	0.00	1	
=== CANCELED ===																				
	3/14/22	3/25/22		3:00 PM	7:00 PM	60	X	X	X	X	X			5	W	21.17	0	0.00	1	
=== CANCELED ===																				
7	4/04/22	5/06/22		6:00 AM	10:00 AM	60	X	X	X	X	X			10	W	24.70	0	0.00	1	
=== CANCELED ===																				
8	4/04/22	5/06/22		10:00 AM	3:00 PM	60	X	X	X	X	X			10	W	24.70	0	0.00	1	
=== CANCELED ===																				
9	4/04/22	5/06/22		3:00 PM	7:00 PM	60	X	X	X	X	X			10	W	21.17	0	0.00	1	
=== CANCELED ===																				
10	5/09/22	5/10/22		6:00 AM	10:00 AM	60	X	X						4	W	24.70	0	0.00	1	
=== CANCELED ===																				
11	5/09/22	5/10/22		10:00 AM	3:00 PM	60	X	X						4	W	24.70	0	0.00	1	
=== CANCELED ===																				
12	5/09/22	5/10/22		3:00 PM	7:00 PM	60	X	X						4	W	21.17	0	0.00	1	
=== CANCELED ===																				
13	3/14/22	3/15/22		6:00 AM	10:00 AM	60	1	1						3 2	D	24.70	3 2	74.10	1	
14	3/14/22	3/15/22		10:00 AM	3:00 PM	60	1	1						3 2	D	24.70	3 2	74.10	1	
15	3/14/22	3/15/22		3:00 PM	7:00 PM	60	1	1						3 2	D	21.17	3 2	63.51	1	
16	3/28/22	3/28/22		6:00 AM	10:00 AM	60	1							1	D	24.70	0	0.00	1	
=== CANCELED ===																				
17	3/28/22	3/28/22		10:00 AM	3:00 PM	60	2							2	D	24.70	0	0.00	1	
=== CANCELED ===																				
18	3/28/22	4/01/22		3:00 PM	7:00 PM	60	X	X	X	X	X			6	W	21.17	0	0.00	1	
=== CANCELED ===																				
19	4/13/22	4/15/22		6:00 AM	10:00 AM	60			X	X	X			6	W	24.70	0	0.00	1	
=== CANCELED ===																				
20	4/13/22	4/15/22		10:00 AM	3:00 PM	60			X	X	X			6	W	24.70	0	0.00	1	
=== CANCELED ===																				
21	4/13/22	4/15/22		3:00 PM	7:00 PM	60			X	X	X			6	W	21.17	0	0.00	1	
=== CANCELED ===																				

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
22	4/18/22	5/03/22		6:00 AM	10:00 AM	60	X	X						4	W	24.70	0	0.00	1	
=== CANCELED ===																				
23	4/20/22	5/06/22		6:00 AM	10:00 AM	60			X	X	X			6	W	24.70	0	0.00	1	
=== CANCELED ===																				
24	4/18/22	5/03/22		10:00 AM	3:00 PM	60	X	X						4	W	24.70	0	0.00	1	
=== CANCELED ===																				
25	4/20/22	5/06/22		10:00 AM	3:00 PM	60			X	X	X			6	W	24.70	0	0.00	1	
=== CANCELED ===																				
26	4/18/22	5/03/22		3:00 PM	7:00 PM	60	X	X						4	W	21.17	0	0.00	1	
=== CANCELED ===																				
27	4/20/22	5/06/22		3:00 PM	7:00 PM	60			X	X	X			6	W	21.17	0	0.00	1	
=== CANCELED ===																				

Billing Projections: By Month

Mar 22
CA 352.85
ST 352.85

☒ Print Spot Prices

☒ Co-op Required

Thank You For Your Business

Notes to Traffic: WARNING! This order has one or more schedule lines canceled which has already aired.

Any spots which are aired, posted or invoiced must be reconciled manually. Spots in the future will be removed automatically when contract revision is scheduled in traffic.

Revision on 3/22/22

Revision on 4/6/22 cancelled spots for 4/13 to 5/10

TOTAL SPOTS 18 15
GROSS TOTAL \$ 423.42
ADJUSTED SPOTS 18 15
ADJUSTED TOTAL \$ 423.42

APPROVE DECLINE

☒ ☐ 1116cfel, 04/06/22 @1:46PM
☐ ☐ Sales Manager
☐ ☐ Business Director
☐ ☐ Station Manager

REVISED

Apr 06, 22
 CONT# 35650070 Mod# 4 Ver# 9 (Last = MOD 3 CF)
 REP KATZ RADIO
 TO KAWL-AM (York NE)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 1473

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
 ADV BRETT LINDSTROM FOR GOVERNOR
 PDT NE Gov
 FLT Mar 07, 22 - May 15, 22

30203530

*** REP ORDER COMMENT ***

** 4/6/2022 12:30:00 PM: PER CLIENTS' REQUEST, THIS IS A REVISED SCHEDULE CANCELING SPOTS ORDERED FOR 4/13-5/10

** 4/6/2022 12:30:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 4/6/2022 12:30:00 PM: THIS IS A REVISED ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	..WTF..	6A - 10A	60	3/9/2022 - 3/11/2022	1W	3	\$24.70	3
	1.2	..WTF..	10A - 3P	60	3/9/2022 - 3/11/2022	1W	3	\$24.70	3
	1.3	..WTF..	3P - 7P	60	3/9/2022 - 3/11/2022	1W	3	\$21.17	3
		** WEEKLY FLIGHT TOTALS **					9	\$211.71	✓
		FLIGHT 2							
	2.1	MTWTF..	6A - 10A	60	3/14/2022 - 3/18/2022	1W	3	\$24.70	3
	2.2	MTWTF..	10A - 3P	60	3/14/2022 - 3/18/2022	1W	3	\$24.70	3
	2.3	MTWTF..	3P - 7P	60	3/14/2022 - 3/18/2022	1W	3	\$21.17	3
		** WEEKLY FLIGHT TOTALS **					9	\$211.71	✓
		FLIGHT 3							
CHG	3.1	..WTF..	6A - 10A	60	4/13/2022 - 4/15/2022	1W	0	\$24.70	0
CHG	3.2	..WTF..	10A - 3P	60	4/13/2022 - 4/15/2022	1W	0	\$24.70	0
CHG	3.3	..WTF..	3P - 7P	60	4/13/2022 - 4/15/2022	1W	0	\$21.17	0
		** WEEKLY FLIGHT TOTALS **					0	\$0.00	
		FLIGHT 4							
C	4.1	MT.....	6A - 10A	60	4/18/2022 - 5/3/2022	3W	4	\$24.70	
CHG	4.2	..WTF..	6A - 10A	60	4/20/2022 - 5/6/2022	3W	0	\$24.70	0

1
2
3

13
14
15

Apr 06, 22

CONT# 35650070 Mod# 4 Ver# 9 (Last = MOD 3 CF)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 1473

C	4.3	MT.....	10A - 3P	60	4/18/2022 - 5/3/2022	3W	4	\$24.70	
CHG	4.4	..WTF..	10A - 3P	60	4/20/2022 - 5/6/2022	3W	0	\$24.70	0
C	4.5	MT.....	3P - 7P	60	4/18/2022 - 5/3/2022	3W	4	\$21.17	
CHG	4.6	..WTF..	3P - 7P	60	4/20/2022 - 5/6/2022	3W	0	\$21.17	0
** WEEKLY FLIGHT TOTALS **							0	\$0.00	
FLIGHT 5									
C	5.1	MT.....	6A - 10A	60	5/9/2022 - 5/10/2022	1W	4	\$24.70	
C	5.2	MT.....	10A - 3P	60	5/9/2022 - 5/10/2022	1W	4	\$24.70	
C	5.3	MT.....	3P - 7P	60	5/9/2022 - 5/10/2022	1W	4	\$21.17	
** WEEKLY FLIGHT TOTALS **							0	\$0.00	

	Mar 22	Apr 22	May 22				
SPOTS	18	0	0				
CASH	423.42	0.00	0.00				
TRADE	0.00	0.00	0.00				
NSL	0.00	0.00	0.00				
TOTAL	423.42	0.00	0.00				

						TOTAL
SPOTS						18
CASH						423.42
TRADE						0.00
NSL						0.00
TOTAL						423.42

**** Competitive Comments ****

LINDSTROM FOR NE GOV RADIO 3.9 - 5.10

SVC: FA99 MSA CustRadio

Demo Adults 50+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.